

BOYS TOWN WASHINGTON DC

The Alfred and Barbara LaPerch Workforce Development Initiative

EMPOWERING THE NEXT GENERATION TO ACHIEVE MORE





OUR MISSION

Changing the way America cares for children and families.

OUR VISION

An America where every child and family receives the effective, compassionate care they need to be healthy in body, mind and spirit.

WHO WE ARE

Our philosophy is grounded in the words of our founder, Father Edward Flanagan, who said, *“There are no bad boys. There is only bad environment, bad training, bad example, bad thinking.”*

Boys Town believes today, just as strongly as Father Flanagan did more than 100 years ago, that every child, regardless of their race, religion or background, deserves a future and an opportunity to reach their potential; that every family deserves to stay together in a supportive and nurturing environment; and that every community deserves to thrive. Boys Town’s unique, child- and family-centered care is individualized so that we can deliver the right care at the right time to help children and families that are in or edging toward crisis.

*“When you help a child today,
you write the history of tomorrow.”*

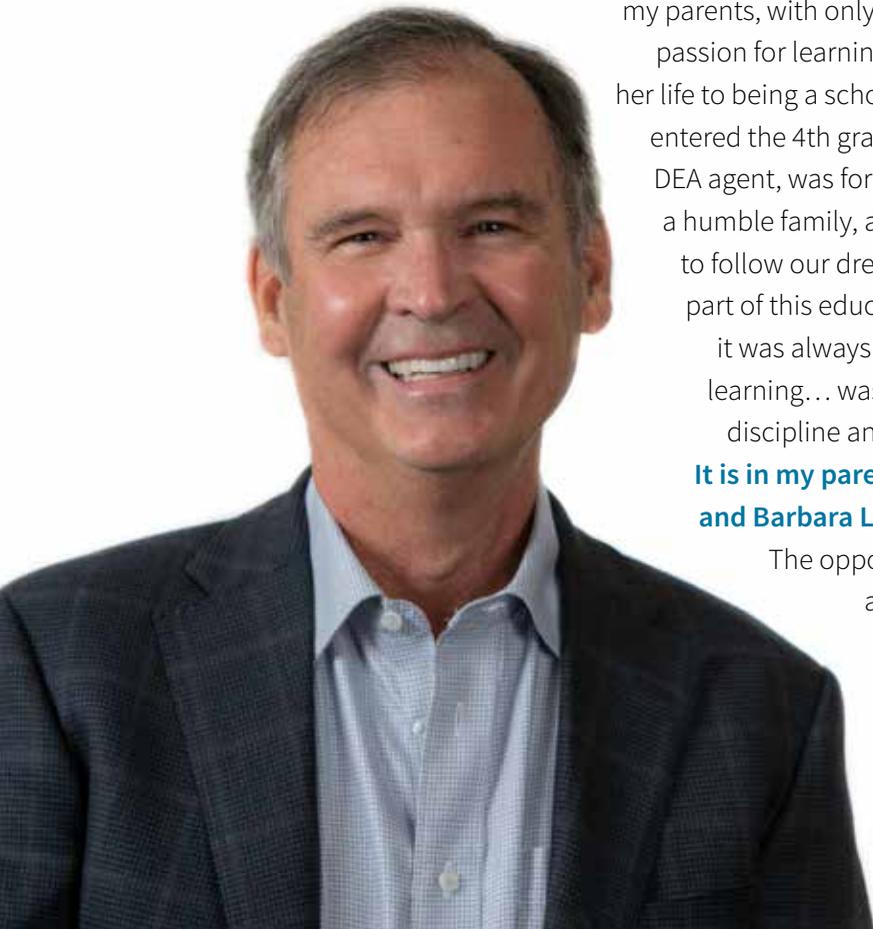
— FATHER EDWARD J. FLANAGAN,
BOYS TOWN FOUNDER

100%

**of donations from
local fundraising**

stay in Washington, D.C., to help
children and families





As W.B Yeats said, “Education is the lighting of a fire, not the filling of a pail.” And my parents, with only high school or GED equivalents themselves, ignited that passion for learning amongst the many lives they touched. Mom dedicated her life to being a school teacher assistant after her youngest of seven children entered the 4th grade. And, my father, a NYC homicide detective and former DEA agent, was forever pushing us and our friends to do our best. Although a humble family, all seven of us ended up with educations that enabled us to follow our dreams. Some of us were honored to serve our country as a part of this education process. And everyone who came into our house... it was always full of kids running about, making messes, laughing and learning... was given their support, ready laughter, and exposed to the discipline and stability that was the backbone of their determination.

It is in my parents’ honor that I am thrilled to be creating the Alfred and Barbara LaPerch Boys Town Workforce Development Initiative.

The opportunity to teach practical vocational skills to young men and women, to give them a chance to move forward with their own dreams within a supportive community, is something my deeply devout and loving parents would have cherished.

Rich LaPerch

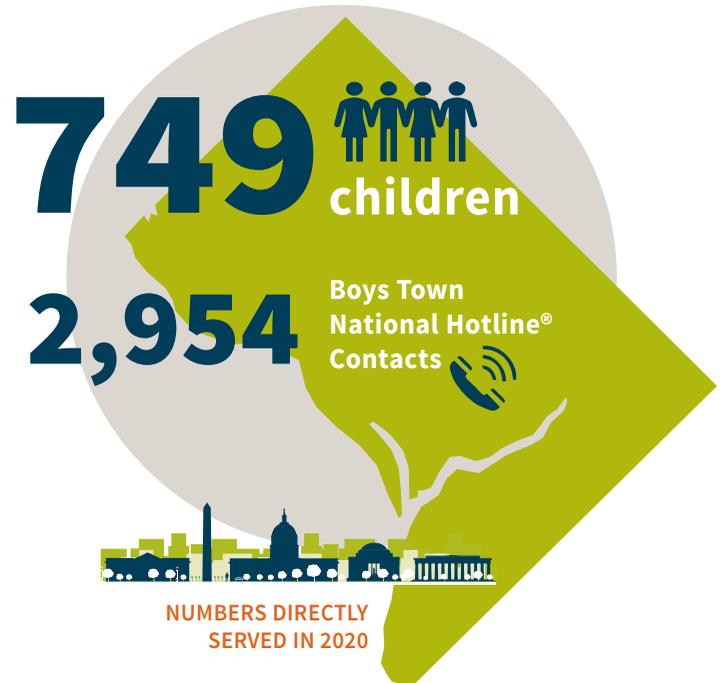
IN YOUR BACKYARD

ABOUT BOYS TOWN WASHINGTON DC

- » Opened in 1993
- » Serves DC, Maryland and Virginia
- » Has five Family Homes for adolescents
- » Provides programs and services that touch the lives of 3,700 people in DC, Maryland and Virginia each year

WHO WE SERVE

- » Youth ages 12 to 18 who are currently in the foster care system
- » Youth up to age 22 with a history of mental or behavioral health issues
- » Families that are at risk of being torn apart
- » Parents who are looking for help and support in raising their children





STRONGER COMMUNITIES

Make an impact by partnering with Boys Town, a nonprofit with over **100 YEARS'** of experience making a real difference in the lives of children and families.

Our program seeks to **EMPOWER** young adults to achieve the professional knowledge needed to secure meaningful employment, maintain healthy relationships and strengthen communities.

OPEN DOORS TO A BETTER FUTURE

MORE THAN
5 million
young adults

are cut off from the economic mainstream. Your donation helps create real access to opportunities for these young adults to change their futures.

THE DC FISCAL POLICY INSTITUTE REPORTED THAT:

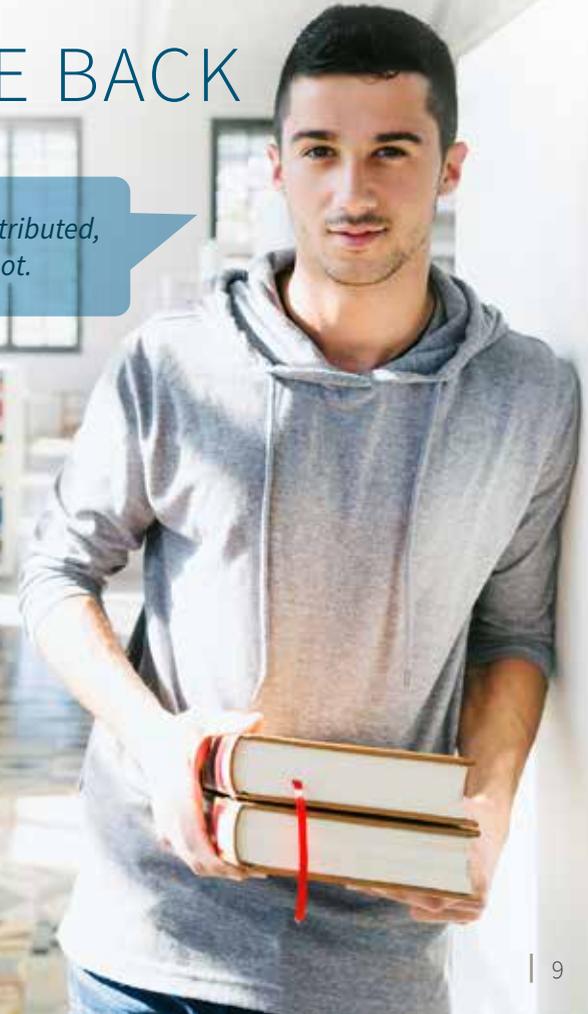
- » Black and Hispanic workers continue to be under-represented in the workforce.
- » Black college graduates have a **5.7%** unemployment rate, while non-black graduates' rate was **1.9%**.
- » For people without advanced degrees, employment options are often limited to manual and unskilled labor jobs paying less than a living wage.

A POWERFUL WAY TO GIVE BACK

Your generous contributions will empower the next generation to achieve more. Each dollar you give provides our students with the professional skills they need to launch careers and reach their potential.

*Talent is equally distributed,
but opportunity is not.*

- ✓ Get students **INTERESTED**
- ✓ Get students **EXCITED**
- ✓ Get students **COLLEGE-READY**
- ✓ Get students **JOB-READY**



PROGRAM COMPONENTS



*A child's zip code
should not determine
their job readiness.*

Career Exploration Expose youth to careers, support a planning process for future careers, and explore possible individualized certifications and vocational programs.

Workshops & Training Provide soft skills, unique coping skills, and workforce readiness training to youth via workshops and 1 on 1. Enroll and/or offer certifications and vocational programs.

Coaching & Employment Advocate, support, and motivate youth to engage in career planning and match them to jobs and opportunities in their occupation of choice.

PROGRAM INITIATIVES

Overcoming Obstacles to Workforce Development

Connection and Community Support

Low-income urban communities continue to face disproportionate interconnected social, economic and environmental challenges. Negative characteristics in the surrounding environment can negatively impact the physical and mental health of individuals in the community as well as their upward mobility.

Transportation Assistance

In DC, the inaccessibility of public transportation has disproportionate impact. 25.3% of DC households were under-served by transit. Ward 8 residents have the longest average commutes in the District. Ward 8 also reported 47% of residents didn't have access to a personal vehicle.

Earn While You Learn, Student Stipends

Financial barriers often prevent low-income students from accessing high quality internships, many of which are unpaid. Students from disadvantaged backgrounds may need a summer income in order to pay for continuing education, independent living expenses and gaining hands-on experience, leaving the career-rich opportunities unpaid internships provide off the table.

Technology Aid

Many residents across the District lack access to the necessary technology. 25% of DC households lack access to broadband internet and 17% lack access to a computer.

Identification Support

In Wards 7 and 8, with higher levels of poverty and homelessness than other wards, not having an ID or license can mean losing job opportunities.



For more information about the Workforce Development campaign and Boys Town Washington DC, please contact:

KICHELLE L. COLEMAN

Executive Director

BERYL SIMPSON

Development Officer



Kichelle.Coleman@boystown.org
202-650-6300

Beryl.Simpson@boystown.org
202-650-6330

4801 Sargent Road, NW
Washington, DC 20017
boystown.org/washington-dc

Saving Children, Healing Families[®]

