



BOYS TOWN NEVADA

INITIATIVE *for* CHANGE



1991 - 2021



(ABOVE) 1990 Father Peter and Norm Jenkins inspect new Las Vegas Site construction.



(ABOVE RIGHT) 1989 Boys Town Nevada group home facility ground-breaking.



(RIGHT) 1990 newspaper clipping highlighting the new Site development.



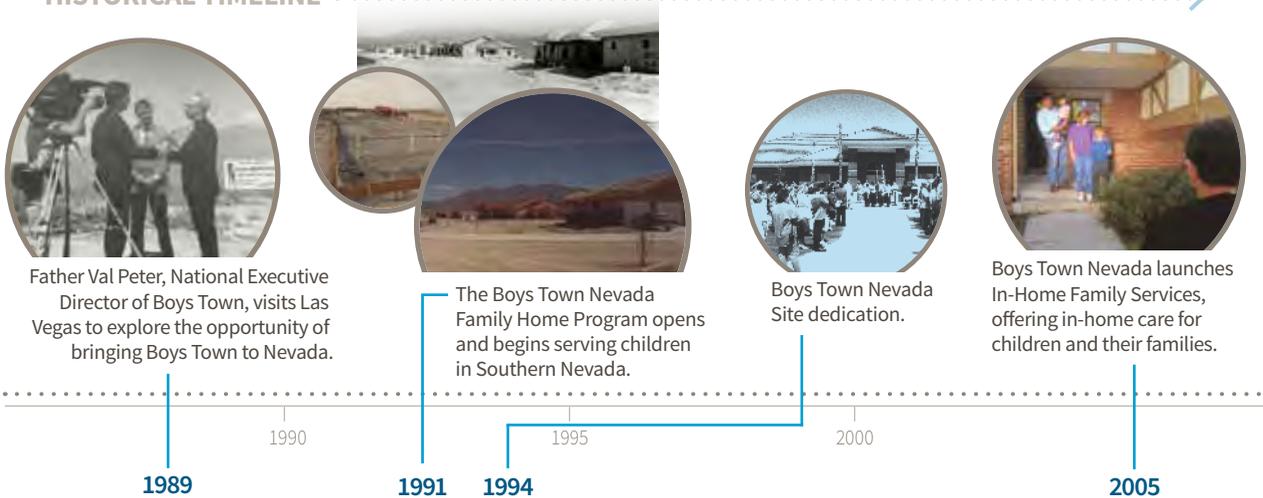
Proposed front elevation, with thanks to Kittrell Garlock Architects

OUR MISSION

Changing the way
America cares for
children and families.



BOYS TOWN NEVADA HISTORICAL TIMELINE



WHO WE ARE



The Right Care, at the Right Time, in the Right Way

Children and families have benefited from Boys Town Nevada services since the site opened its doors in 1991.

All Boys Town services are based on the research-proven Boys Town Model®, which enables us to deliver consistently structured care and treatment.

HISTORICAL TIMELINE *continued*



5,000 children and families have received direct care and services from Boys Town Nevada.

2010



Boys Town Nevada launches Care Coordination Services, providing intensive in-home care to children and families.

2013



Boys Town Nevada begins partnering with local schools to implement components of our Educational Services. Over the next few years, this would grow to become known as LIFT Together with Boys TownSM.

2014

10,000 children and families have received direct care and services from Boys Town Nevada.

2015

WHO WE SERVE

Boys Town Nevada services and programs include:

Parent Education Services are designed to help parents and other caregivers develop effective child rearing skills and build healthier family relationships in order to prevent crisis situations.

- » Common Sense Parenting®

Family & Community Services help struggling families stay together or help families reunite if children have been removed from the home.

- » Boys Town In-Home Family Services®
- » Boys Town Care Coordination Services
- » Boys Town Outpatient Behavioral HealthSM
- » LIFT Together with Boys TownSM

Crisis Services provide immediate care to youth or families whose physical safety or emotional or mental health is in jeopardy.

- » Boys Town National Hotline® (800-448-3000)
- » YourLifeYourVoice.org



15,000 children and families have received direct care and services from Boys Town Nevada.

2016

Boys Town Nevada's Behavioral Health Clinic opens its doors, offering mental and behavioral health services to children ranging in age from 2 to 22



Boys Town Nevada closes the Family Home Program, switching its focus to prevention and early intervention in efforts to serve and impact more children and families

2017



20,000 children and families have received direct care and services from Boys Town Nevada.

2018

CATALYST *for*

BOYS TOWN NEVADA: Past and Programs

Boys Town was founded by Father Flanagan 1917 with the mission of healing troubled, neglected and abandoned children. Over the decades, Boys Town grew from a home for wayward boys to one of the leading organizations in child and family services and resources. As the impacts of programming became more widespread, so too did the reach of the organization, opening affiliate sites in different cities around the country.

In 1989, local Las Vegas leadership looked at the Boys Town model of care and couldn't help but think it could benefit children and families in Southern Nevada. Norm Jenkins and Judge Charles McGee flew to the Village of Boys Town in Omaha, NE to meet with then National Executive Director, Father Val Peter. The rest is history. In February of 1991, Boys Town Nevada began serving Southern Nevada youth with the launch of its Family Home Program, marking the beginning of decades-long efforts to save children and heal families in the greater-Las Vegas area.

In keeping with the mission Boys Town Nevada has worked toward since 1991, our 30th Anniversary Campaign seeks to support our continued efforts to save children and heal families in Southern Nevada. Over the years, our program focus has grown and evolved to ensure that we are maximizing our resources to keep children safe, families whole and our community stronger. We remain committed to serving the communities that need our services most – and to changing the landscape of behavioral health and education in Southern Nevada.

In recent years, our local programs have shifted to take on a prevention and early intervention focus so that we can impact more children and families every year. The LIFT Together with Boys TownSM program addresses urgent needs among schools, students and their families. Nevada's public schools are consistently ranked in the bottom five, if not dead last, in state measurement categories by major education-centered



or CHANGE

news organizations. Of the 73 schools on the Nevada Department of Education's list of underperforming schools, 47 are part of Clark County School District. Those 47 schools serve more than 46,000 students. Educators have the responsibility to improve school performance, but from our experience, we know that stable homes and supportive families are equally important for the success of individual students. Simply put, schools cannot succeed when students' families are failing. This is where Boys Town Nevada comes in.

Las Vegas is an amazing city with much to offer, but accessible behavioral and mental health services hasn't always made the list. The Department of Health and Human Services has designated most of Nevada as a health professional shortage area – there simply are not enough doctors and mental health providers to meet the demand. In 2020, with a growing waiting list (still three to six months) and more requests for specialized services amidst the COVID-19 crisis, our Behavioral Health Clinic initiated an expansion plan. In our 30th year, we plan to grow our team of licensed psychologists to serve more youth and provide a broader scope of diagnostic and treatment services in a landscape that is lacking them.

According to the Nevada Department of Health and Human Services, Division of Child and Family Services, each year, child welfare officials in Clark County receive about 10,500 reports of child abuse or neglect. These children and families are slipping through cracks in the system – cracks that our programs can fill. As if these community issues weren't pressing enough, the health and economic crisis brought on by COVID-19 has only exacerbated these issues for many already struggling families. Children have been home from school for months. Stress for many of these families is at an all-time high, with social safety nets and support systems seemingly out of reach. Mental health services, educational assistance and community supports are needed now more than ever.



CHANGING THE FUTURE

As we reach our 30th Anniversary milestone, we celebrate our past accomplishments and the impact our services and programs have had on those in our local community. We recognize there is still much work to be done, and we know we are only getting started.

As we continue to navigate a global pandemic that has disproportionately affected so many in our community, Boys Town Nevada aims to increase services for those in critical need through our Initiative for Change, which will launch our impact trajectory for the next 30 years!

The Initiative for Change will support our growth in three major service areas, including:



Behavioral Health Clinic

Funding for the Initiative for Change will support Boys Town Nevada's Behavioral Health Clinic as we launch satellite offices in Southern Nevada, helping to increase access to and improve the quality of behavioral and mental health services for children and families. Boys Town Nevada is working closely with local nonprofits and healthcare providers to address issues affecting some of our youngest, most vulnerable children who have been so adversely impacted during these challenging times. With issues ranging from social injustice, racial inequalities and living with disabilities, our satellite offices will allow us to deliver imperative emergency assistance and behavioral and mental health support to even more families in Southern Nevada.

Additionally, this year the Behavioral Health Center will be launching our Postdoctoral Training Program. This Program will bring high-quality training and experience to psychologists, creating a pipeline of talented mental health providers who can stay and work to serve Southern Nevada.



LIFT Together with Boys TownSM

The work of Boys Town Nevada's LIFT Together with Boys Town family- and school-based programs that support students, their families, teachers and school administrators has never been more critical than it is now as we work to navigate school and education challenges during the pandemic. After over a year of virtual learning, wraparound services provided by LIFT will help students assimilate back to the classroom setting while also supporting families and schools in this transition.

Funding from the Initiative for Change will support the addition of LIFT Together programs in local schools to address the increasing demand and need to more effectively help children and families with a focus on prevention and partnership.



In-Home Family Services

Boys Town knows every child and family that needs help requires individual care and unique solutions. During these uncertain times, Boys Town works with the whole family right in their own home, teaching parents new skills, how to prevent problems and how to resolve issues on their own after services end. These services are provided, free of charge, while children remain in their homes. Funding directed from the Initiative for Change campaign will help greatly reduce our current waitlist of four to eight months to receive services.



Forging Meaningful Partnerships to Best Serve Our Community

As Boys Town Nevada looks at ways to best serve children and families in Southern Nevada, it's clear that collaboration with our outstanding community partners will be imperative as we move forward. With this knowledge, Boys Town Nevada is excited to see community partnerships grow in our 30th year, allowing us to take our impact to the next level. As we look to areas where we can have the most impact on the education front, we go all the way back to where teachers begin their careers: in college. Boys Town Nevada's relationship with UNLV continues to develop and, in the fall of 2020, we offered our first course in Well-Managed Schools to their students, free of charge. Statistics indicate that many teachers leave the profession within 5 years partly because they do not have the skills to deal with the challenging behavioral aspect of the job. Funding from the Initiative for Change campaign will support these training courses. When teachers feel they can deal effectively with ANY student behavior in their classrooms, they are well on their way to being an effective educator for all kids!

Similarly, as we try to reach teachers early in their career, we also aim to provide support to students and families early on. This year Boys Town Nevada will partner with Acelero's Head Start preschool program to provide pre-K teachers with our Well-Managed Schools training, arming them with tools and resources to address behavioral issues before children move on to elementary school.





HISTORICAL TIMELINE *continued*



A pandemic rocks the world, shutting down many states and cities to quarantine, including Las Vegas, but Boys Town Nevada continues to provide services, even increasing its efforts to provide emergency assistance to local families.

2020



Boys Town Nevada celebrates 30 years of serving Southern Nevada children and families.



In our 30th anniversary year, Boys Town Nevada will reach the mark of serving 30,000 kids and families in Nevada.

2021

YOUR SUPPORT

An Investment in the Future

We are extremely grateful to our many community partners, donors and sponsors. Without you, none of the work we do — directly serving nearly 2,000 children annually and impacting thousands more — would be possible. The Corporate, Foundation and Patron support we receive enables us to provide high-quality, data-driven care, expand innovative and timely services and help change the landscape of youth care in Southern Nevada.



The work done over the past 30 years is a direct result of the investments of our amazing community — an investment that has paid dividends. We ask for your continued investment in the work we do, and the thousands of children and families we impact, as we embark on this celebratory anniversary year and our work together in effecting large-scale, lasting change in Southern Nevada.

How You Can Help

1 INVEST IN our work with a contribution to the Initiative for Change Campaign

A gift to our Anniversary Campaign will bring support to children and families at a critical time in history. With your partnership, we can change the mental and behavioral health landscape in Southern Nevada, creating an environment where children and families can thrive. The social return on this important investment will be seen for years and decades to come.

3 SPONSOR our 30th Anniversary Celebration Event

Join us to celebrate Boys Town Nevada's 30th Anniversary this fall! You or your company can support the work we do with an event sponsorship that will include entry to the event, logo recognition leading up to and at the event... and more!

This support is a great way to partner with Boys Town for this momentous occasion!

2 Take Advantage of a NAMING Opportunity

Launched just this year, our new naming opportunities are the perfect way to honor the legacy of a loved one or gain recognition for your business.

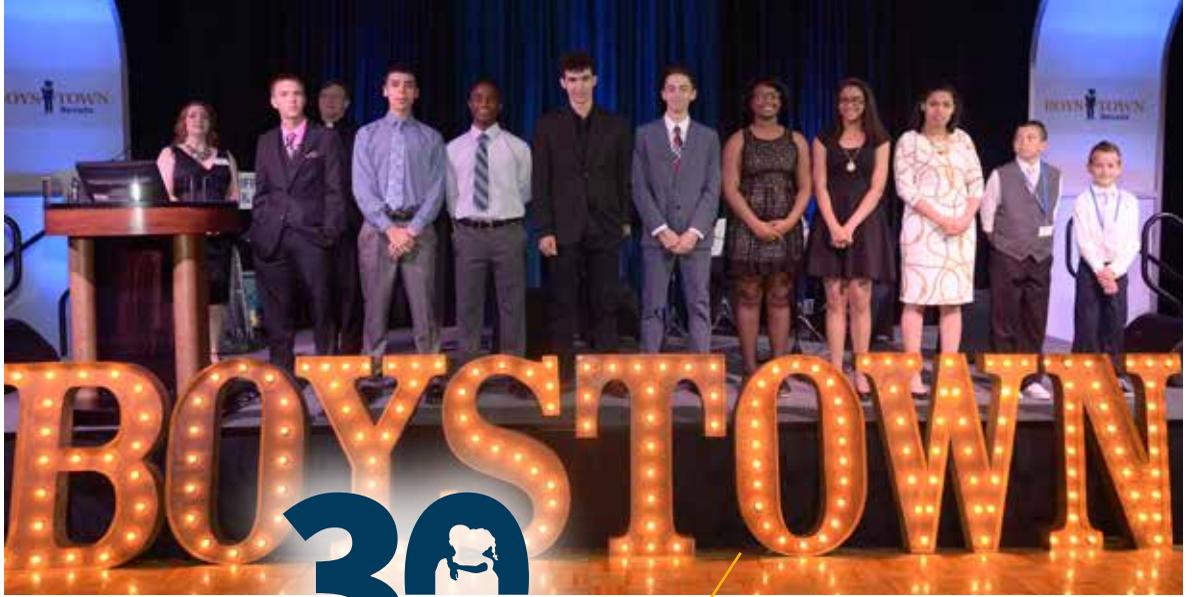
Investment opportunities range from \$5,000 to \$250,000 and are a creative and impactful way to support kids and families in Las Vegas.

4 Support through PLANNED GIVING

We are grateful to our donors who are willing and able to make significant or continuous donations to Boys Town Nevada through planned giving arrangements. Planned giving — sometimes referred to as legacy giving — are gifts that donors provide through a will or trust, and are designated to ensure Boys Town Nevada continued service to children in Southern Nevada, and the agencies long-term sustainability. To discuss planned giving options and see which may be right for you, please contact us at: stephanie.lahat@boystown.org.

702-642-7070
boystown.org/nevada





30
YEARS

1991 - 2021



BOYS TOWN NEVADA
821 North Mojave Road
Las Vegas, NV 89101
702-642-7070

boystown.org/nevada