

“The work
will continue..”

– Father Edward J. Flanagan,
Founder of Boys Town



BOYS TOWN'S IMPACT IN NEVADA

Dear Boys Town Nevada Friends,

Can you believe that it is 2022 already?! As we reflect on 2021 and all of the kids and families that we worked with, we are so blessed and fortunate to live in a community that supports the betterment of their lives!

In 2021, Boys Town Nevada worked with over 6,600 kids and families in Southern Nevada! This is a record number for us and more than triple the number we supported in 2020. We are so appreciative of the kindness and generosity of our community, and we look forward to serving even more in 2022.

Here's a quick recap of our 2021 growth:

- » We increased the number of schools we work with from **14 to 28 diverse educational environments**
- » We trained over **525 teachers** in our Well Managed Schools curriculum
- » We added a **second Behavioral Health Clinic** in partnership with the Collaboration Center, where we focus on autism testing

Thank you for the continued support of our mission and vision for the kids and families of Las Vegas!

John Etzell
Boys Town Nevada Executive Director



Boys Town Nevada Partners with National Hospitality Management to Aid Families

David Johnson learned how important it was to give to those in need at a very young age. Today, thanks to David, Boys Town Nevada and his company, National Hospitality Management, have developed a wonderful partnership.

This past year, David, manager of the Home2 Suites by Hilton on the south strip in Las Vegas, learned about Boys Town through his father, who was friends with a board member. He heard what Boys Town does for children and families. It moved him to the point where he saw an opportunity to bring joy to local families in need.

David's philanthropic history started early on at the age of nine as he watched his mom's efforts in supporting programs to benefit families. One of the precious memories he has is of a holiday season where his mom led an effort to bring a Christmas tree, dinner, and presents to an entire family.

Remembering what his family did for others helped him approach his company to suggest helping Boys Town Nevada with some of its families. The idea was to provide presents to children and families that might not have a lot under the tree for Christmas.

"My idea was to sponsor one family per hotel," David said. "We found four families that were all wonderful people. It ended up being a wonderful experience."

David said the families were very appreciative.

"Seeing the people and seeing the difference that not only we can make in a day, but that Boys Town makes all year long, was great," he said. "As a company, we feel it's important to give



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back to the community. We wouldn't be here running hotels and running these businesses without the community. We are excited to expand this relationship and keep growing with Boys Town. I can't express that enough."

Charlene Blackstone, Development Director for Boys Town Nevada, said the kind giving of National Hospitality Management is just one of many relationships Boys Town is seeing grow in Las Vegas.

"We look forward to continuing to harvest relationships that not only benefit Boys Town families, but also to bring opportunities for businesses and corporations to give back," she said. "We thank National Hospitality Management for considering Boys Town and for extending a helping hand in advancing our mission."



Dillard's and Boys Town Nevada Partner for Christmas Toy Drive

What started as a simple idea of a toy drive has turned into an ongoing creatively motivated partnership between Dillard's and Boys Town Nevada.

The steps were first laid out by one of our own, School Support Specialist Supervisor Mayra Macias. Mayra approached Dikeyta Bowser, Dillard's store manager at the Galleria at Sunset, with an idea.

Mayra suggested a toy drive and mentioned Boys Town. *After hearing her passion with the kids in the schools, Dikeyta took over from there.*

"We got our customers to donate toys when they shopped," Dikeyta said. "We encouraged customers to buy toys so we could deliver them to a few of the area schools. We also did a shopping event to benefit Boys Town Nevada. We all had a lot of fun, and I believe we do have the same mission in mind – we all want to give back to the community."



Dikeyta and Dillard's also received a pleasant surprise when Boys Town Nevada Development Director Charlene Blackstone connected her to USOA Mrs. Nevada 2022 TrinaMarie Shaw.

"The store was blown away when she made her grand entrance and donated to the toy drive. That was a huge thing for us," Dikeyta said. "I think it got everyone to want to participate even more."

Boys Town Nevada is very lucky to have partners and advocates like Dikeyta from Dillard's. We thank her and the Dillard's staff for their labor and dedication to better the lives of children and families in the valley. The surprises will keep coming with Dikeyta at Dillard's. We already have other projects in the works, stay tuned...

Program Spotlight: Behavioral Health Clinic

Our Behavioral Health Clinic has been able to help multiple children and families by not only offering treatment, but also offering the necessary understanding and support to help them succeed.

Our professionals work in the field of specialized behavioral pediatrics, working with children from the age of two to young adult. Some of the disorders they work with are anxiety, trauma, ADHD, LGBT, etc. With toddlers, these clinicians do parent-child interaction therapy to address temper tantrums and meltdowns.

Since last year, in partnership with the Collaboration Center, clinical assessments have been done that allow for autism evaluation. Parents are guided through the process until they are set up with the services they need. Additionally, families that come in with questions about learning abilities are provided testing. They have been using select neuropsychology assessments for learning, as well as to see the child's executive functioning, how their memory is, and how those interplay with being successful in school.

To continue serving the need for mental health support in the valley, the clinic is looking to expand.



"If individuals are willing to donate, we can expand our training program so we can train quality psychologists. The hope is that the post-docs stay in Nevada because we need more psychologists and more behavioral pediatric psychologists. A lot of behavioral health providers don't take insurance and that really affects who is able to access the services. What brought me to Boys Town was being able to know that you were giving back and really supporting the community. I think that is valuable and it does give you the reinforcement that you really are doing work that matters."

Heather Thompson (PHD-level student currently working at the clinic)

Upcoming in 2022



Thank you for being a part of our growing family. We are thankful to you for extending your services to our community to help advance our mission.

- » UFC
- » Aveda Institute Las Vegas
- » Toys for Tots
- » USOA Mrs. Nevada 2022 TrinaMarie Shaw and Husband Rich Shaw
- » Sierra Cleaning
- » Relentless Muscle Car Club

For more great stories, visit

BOYSTOWN.ORG/NEVADA



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For 30 years, Boys Town Nevada has positively impacted and changed the lives of thousands of children and families through its transformative care and services. Boys Town believes today, as our founder Father Edward Flanagan did over 100 years ago, that every child deserves a future, every family deserves to stay together, and every community deserves to thrive. Boys Town offers hope. But we offer hope as more than just an abstract concept; we substantiate it with programs and solutions grounded in our deep experience and supported by our decades of research.

Boys Town Nevada has brought life-changing care to tens of thousands of children and families in Nevada since opening its doors in 1991. Every year, the site's services impact the lives of more than 4,000 people in Nevada.